

# Norlin Music Services Ltd.

## INTRA-COMPANY MEMORANDUM

DATE 12th August, 1976

TO David Seville FROM Dave Roberts

SUBJECT

c.c. Dave Leed  
Jarl Lund  
✓ I. Steele  
Tom Rhea

### Tom Rhea - Moog European Tour

I am pleased to inform you that following last year's successful Moog demonstrations at the AMII Trade Show we are fortunate to have once again, Dr. Tom Rhea to demonstrate Moog products at this year's AMII show.

His proposed itinerary is as follows:

August 12th	Arriving Heathrow Airport on flight TWA777 from Chicago at 9.00 a.m. Dave Roberts will collect. Tom Rhea and take him to the Marks Tey Motel later in the afternoon. He will then attend the Selmer-Norlin dinner.
August 13th	Sales Meeting at Braintree
August 14th	Free, except in the evening. He will attend the reception at the Imperial Hotel in the evening.
August 15th - 19th	Imperial Hotel, demonstrating Moog products at the AMII Show.
August 20th - 22nd	Free
August 23rd - 25th	To Holland, with British Music Import until 25th August.
August 26th - 28th	To Copenhagen (Copenhagen Music Centre) until the 28th
August 29th - September 2nd	Free
September 3rd	To Milan for the Milan Trade Show. (Monzino)
September 6th - 18th	Free
September 19th - 21st	Paris Trade Show

On the 21st or the 22nd he will leave for the U.S.A.

The distributors concerned, BMI Holland, Copenhagen Music Centre Denmark, Monzino Italy, and Seimatone France, will be responsible for Tom Rhea's hotel bills. Will the Regional Managers please ensure that their distributors involved take care of publicity while visiting them, i.e. photographs, articles in the trade press and consumer press in each country. Also this is an excellent opportunity for sales staff of each of our distributors to have sales training sessions with Tom during his European visits.

I have sent out to each distributor a quantity of Tom Rhea press kits, so our distributors should be well aware of who he is, and what he does.

Regards,

Dave Roberts